

AMENDMENTS TO THE SPECIFICATION

1. Please amend paragraph [0005] as follows:

a1 [0005] In order to solve the above-mentioned problem, a digital broadcasting receiving device with an advertising information outputting function according to the present invention is characterized by comprising a receiver for receiving a digital broadcasting wave; video/audio output means for outputting at least one of video and audio; means for taking out advertising information and advertising area information which are carried on the digital broadcasting wave; means for outputting information related to the current position; selection means for selecting the advertising information by the contrast between the information related to the current position and the advertising area information; and a controller for feeding the selected advertising information to the video/audio output means at predetermined timing conditions.

2. Please amend paragraph [0007] as follows:

a2 [0007] A digital broadcasting receiving device with an advertising information outputting function according to the present invention is characterized by comprising a first receiver for receiving a digital broadcasting wave; video/audio output means for outputting at least one of video and audio; means for taking out advertising information and advertising area information which are carried on the digital broadcasting wave; a second receiver for receiving a transmission wave on which information required to specify the current position is carried; means for outputting information related to the current position on the basis of the information carried on the transmission wave; selection means for selecting the advertising information by the contrast between the information related to the current position and the advertising area information; and a controller for feeding the selected advertising information to the video/audio output means at predetermined timing conditions.

3. Please amend paragraph [0010] as follows:

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Q3 [0010] A digital broadcasting receiving device with an advertising information outputting function according to the present invention is characterized by comprising a first receiver for receiving a digital broadcasting wave; video/audio output means for outputting at least one of video and audio; a memory storing advertising information and advertising area information; a second receiver for receiving a transmission wave on which information required to specify the current position is carried; means for outputting information related to the current position on the basis of the information carried on the transmission wave; selection means for selecting the advertising information by the contrast between the information related to the current position and the advertising area information; and a controller for feeding the selected advertising information to the video/audio output means at predetermined timing conditions.

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